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By GPN Staff on December 28, 2022



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The ART of wedding gifting

Whether as a present for the couple or a gift to one another, original art is becoming the wedding keepsake of choice for brides and grooms.

By Mary Wysocki
Guest Writer

If you are looking for something unique for the special couple, consider gifting art. Sound intimidating or are you unsure of where to start? Not to worry, here are some expert tips for choosing a gift brides and grooms will cherish.

A great place to start is answering a few easy questions. For example, what brought the couple together in the first place? Was it a shared passion for the outdoors or travel? Perhaps they spent a memorable holiday in Paris... you don't necessarily need a painting of the Eiffel Tower in that case, but consider buying something from a French artist to honor that special memory.

If the couple loves hiking, a landscape reminiscent of those adventures could be a great choice. Art is meant to evoke emotion, so focusing on what they enjoy will always set you on the right path to finding that perfect piece.

How do they express their style? What colors do they wear and use when decorating their home? Are they into mid-century modern or traditional decor?

Using their color story and style as your guide will most certainly guarantee success.

Consider all mediums. Paintings, sculpture, and photography are just a few options, and the art world is abundant with truly amazing creations of all kinds.

It's important to mention also that artists are happy to collaborate with buyers. If you find a particular artist whose work you like, reach out to them. If they are local, visit their studio.

Original artwork is affordable! You don't need to buy large works to make an impact. Small works are versatile and meaningful. They can be displayed on a bookshelf, hung in a cozy corner, or grouped with other pieces.

Budget is another reason to speak directly to the artist to learn more. If you fall in love with something that is outside your budget, a smaller size or a fine art print may be available as an option.

Finally, enclose a note to the couple explaining why you chose this gift for them. Above all else, the thoughtful consideration and meaning that went into selecting this gift is what matters most.



The romantic piece, above, by Norwegian artist, Edvarda, is created in a modern art deco figurative style. It would be a lovely wedding gift and become a timeless aesthetic focal point in the new couple's home.



The mesmerizing geometric work above, by artist Louise DeWeger, makes a great impact and could become a beautiful conversation piece at the home of the happy couple.



Natasha Barnes' lavish, vibrant abstract painting, above, is a gorgeous work, bringing harmony and color to daily life for couples enjoying newly wedded bliss. The South African artist's works are inspired by her own travels, therefore could commemorate a favorite place for the couple.



A piece by Australian abstract expressionist Rowena Martinich, left, is a modern symphony of contrasting colors that any couple who enjoys contemporary design would love to have in their home.

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The bold, colorful collages of New York artist Johanna Goodman, above, are smaller pieces that have big impact. These works could be a happy centerpiece of any room. A gift of art ensures that you'll be remembered fondly for years to come.

Nguyen Lam, one of Vietnam's revered masters of art, created the striking piece below. His work is rarer now and therefore highly sought after. A wedding gift of original art is more than a gift, it's an investment that can actually appreciate in value over time.

Mary Wysocki, Owner
Paragon Art Collective, LLC

Paragon Art Collective was founded by Mary Wysocki to help people find original art that they love, even as an art novice. Paragon Art Collective provides art consulting services, curation services and artist business advisement. No need for mass-produced wallhangings, original works of art can be affordable! Finding the right piece takes time and the art world can be intimidating, giving the feeling that good art is not within reach. Visiting galleries and negotiating the price of original art can be a time-consuming and stressful venture. Paragon Art Collective strives to get to know their clients, then listen and understand their needs. They'll present options that express who their clients are and what they love, to find a perfect match within any budget.

Paragon Art Collective is located in Grosse Pointe Park and can be reached at paragonartcollective@gmail.com and on Instagram @paragonartcollective.

A mixed media wall sculpture, above, with its flower-like shape, is a perfect way to honor the blooming love of the new married couple. This work is by veteran artist, Adena Karner.

The work of Detroit artist James Collins, above, with its intricate detail, adds style to any room and makes an ideal wedding present. Artwork with personal meaning is a gift that gives a lifetime of enjoyment and deepens the relationship between the giver and recipient. Look for art that has a connection to an event or location important to the couple.

The stunning fractal geometric painting by Australian artist Louise DeWeger, above, is a contemporary masterpiece that would enhance a couple's decor for decades. Both delicate and bold, it's a breathtaking statement for the home.

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